

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections - Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date and National Voters' Day, 2012 - Publicity - Scrolling in Television Channels - Payment of bills Rs.50,380/- to I Power Media, (Metro T.V), Hyderabad - Sanctioned - Orders - Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No:** \_\_\_\_\_

**Dated: 11-03-2012**

Read the

following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr..No.3389/Elecs.E/A2/2011-43, dt:23-11-2011
3. Govt. Lr.No.3389/Elecs.E/A2/2011-48, dt:24-11-2011
4. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
5. Govt. Lr.No.3389/Elecs.E/A2/2011-124, dt:21-01-2012
6. From M/s. Metro TV, Hyderabad, Invoice Nos.772, dt.29.11.201, 774, Dt.29.11.2011, 773 Dt.02.12.2011 & 775 Dt.25.01.2012

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**ORDER:**

In the letters 2<sup>nd</sup> to 5<sup>th</sup> read above, M/s. Metro TV, Hyderabad has been requested to telecast spots and scrolls through their channel from 25-11-2011 to 29-11-2011 to create awareness among the citizens / electors regarding Special Summary Electoral Rolls, 2012 and National Voter's Day Celebrations on 25.01.2012. Accordingly, M/s Metro TV, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.50,380/- (i.e., Rs.16,545 + Rs.4,247/- + Rs.12,409/- and Rs.17,179/-) including all taxes and requested for arranging payment in the reference 6<sup>th</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.50,380/-** (Rupees Fifty thousand three hundred and eighty only) to M/s. Metro T.V. Hyderabad towards the cost of telecasting spots and scrolls through their channel from 25-11-2011 to 29-11-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date and N.V.D. Celebrations on 25.01.2012 as detailed below:

Sl. No.	Invoice No. & Date	Date of telecast	Amount of Rs.
1	772, Dt:29-11-2011	25.11.2012 to 29.11.2012	16,545.0 0
2	774 Dt.29.11.2012	26.11.2011, 27.11.2011 & 29.11.2011	4,247.00
3	773 Dt.02.12.2011	30-11-2011 to 02-12-2011	12,409.0 0
4.	775 Dt.25.01.2012	22.01.2012 to 25.01.2012	17,179.0 0
		Total	<b>50,380. 00</b>

(Contd....)



3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters - S.H (04) Photo Identity Carrds to Voters - 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“I Power Media” A/c No. 894622241, Indian Bank, Dr.AS Rao Nagar Branch, , Hyderabad, IFSC Code: IDIB000A135, MICR Code: 5000019031.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1<sup>st</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The C.E.O., I Power Media,  
Flat No.503, Maruti Plaza, Khairathabad, Hyderabad-34  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER